"I don’t think people want to die, they just want to end the pain. We’re here to keep them here for a bit longer. Not every call is easy, and not every caller is easy. But I always leave my shift feeling that I’ve contributed something."

Di, Lifeline WA Telephone Crisis Support Volunteer

No one should feel alone this Christmas
The 2018 Lights for Lifeline Campaign aims to help fund the growth of our Telephone Crisis Support volunteer pool to meet the ever increasing demand for our services. New figures released by the ABS showed 409 people died by suicide in WA in 2017, which highlights the critical need to raise funds for this expansion. It takes more than 170 hours of training and costs approximately $4,000 to become an accredited Lifeline Telephone Crisis Support volunteer.

Your support is important for Lifeline WA to provide needed crisis support services to Western Australians in crisis.

**Donations this Christmas will directly contribute towards recruiting and training 40 new Telephone Crisis Support volunteers in January 2019.**

Business and community support is the only way we can reach our target. With your donation of $4,000 we will be able train one volunteer ... $8,000 means two more volunteers ... and $24,000 will add six urgently needed volunteers to our next intake.

**Our vision is a Western Australia free of suicide.**

To remember those in need, the magnificent Lights for Lifeline Campaign Christmas tree will be installed at one of our city’s most popular community, meeting and celebration places - Yagan Square. It will be lit with more than 46,000 lights, the number of Western Australians who called 13 11 14 over the last 12 months. While the tree represents lives saved, we hope it also lifts the spirits of visitors and serves to encourage all Western Australians to reach out if they are experiencing challenging times.

A form for your company to confirm its valued pledge is included. Please help us to ensure we have enough Telephone Crisis Supporter volunteers to respond to every single person in need.

Lorna MacGregor
Lifeline WA, CEO
Katherine’s Story

Katherine first tried to take her life when she was 19 years old.

She has been on a long journey to recovery, having tried to take her life multiple times again until the age of 40. Katherine is also bereaved by suicide and has cared for others in times of distress.

Now at age 48, Katherine is a strong community advocate for suicide prevention work, with a passion for building community capacity, raising awareness and reducing stigma.

“I don’t consider suicide an option anymore. I want to let people know that wherever they are in their journey in life, there are options available to support them.”

“I understand what it’s like not to be motivated and dealing with changes in life that can be painful. It is important to remember that you are not alone and focus on the positives of what your partner, kids, family or friends bring into your life such as joy, laughter, love and beautiful memories.”

“No one needs to face their problems alone this Christmas.”

Drew’s Story

At 24 years old, Drew lost his father to suicide.

Drew and his circle of friends have been deeply affected by suicide, with four out of five funerals he has attended in the last four years being as a result of suicide. Because of this and after realising the prevalence of suicide and mental illness in the community, Drew wants to raise awareness and be an advocate.

“I want to be able to help people understand the situation and grow awareness. We just need to feel happiness in life.”

“I can imagine that a lot of people will feel a huge amount of stress and pressure during Christmas time, but we always have to remember that this time is about enjoying ourselves and those you have around you, big or small.”

“It’s never easy losing someone but it’s so important to make sure you appreciate the time you had with them and how lucky we were to have had them in our lives to begin with.”
Lights for Lifeline Pledge Form

Partnership benefits:

- The opportunity to join us at the exclusive Lights for Lifeline launch event
- Your logo visible at the Lights for Lifeline Christmas tree in Yagan Square
- Acknowledgment on the Lifeline WA website
- A unique Lights for Lifeline e-signature for you to use
- Lights for Lifeline collateral to display in your offices

We wish to participate in the Lights for Lifeline Campaign by supporting the training of:

1 x Telephone Crisis Support Volunteer: $4,000 + GST
2 x Telephone Crisis Support Volunteers: $8,000 + GST
4 x Telephone Crisis Support Volunteers: $16,000 + GST
6 x Telephone Crisis Support Volunteers: $24,000 + GST

Other: Please indicate what generous support your company is willing to pledge

$ __________________

My/our preferred payment method is:

1. Please issue me with an invoice
2. Credit/Debit Card
   - Visa □
   - MasterCard □
   Name on Card: _____________________________
   Card Number: _____________________________
   Expiry Date: _____________
   Amount: _____________
3. Direct Bank Deposit
   Please transfer funds to:
   Lifeline WA
   BSB: 086 006
   Account Number: 14 252 5048

Please return this form to Megan Reynolds meganreynolds@lifelinewa.org.au
Once funds are received, Lifeline WA will issue you with a tax invoice.

Thank you for your support of Lights for Lifeline 2018

| Company name: | |
| ABN: | |
| Contact Person: | |
| Address: | |
| Telephone: | |
| Email: | |